

CHECKLIST · MARKETING

YouTube will now freeze channels it suspects are hacked

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- ☐ **Turn on 2-Step Verification.** Do it on the Google account that owns your YouTube channel, and on every account that manages it.
 - ☐ **Use a strong, unique password.** Change the channel owner's Google account password if it's reused anywhere else.
 - ☐ **Check the owner email is one you read.** YouTube sends security review updates to the channel owner's email account.
 - ☐ **Wait for the review if a pause banner appears.** YouTube says no immediate action is needed, and the review typically finishes within 24 hours.
 - ☐ **Check your recent videos after a review.** YouTube may set some recent videos to private during a pause. Make sure the right ones are public again.
 - ☐ **Follow YouTube's email steps if a hijack is confirmed.** Re-secure the Google account, undo unauthorised changes, then contact YouTube support to lift the restrictions.
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