

## CHECKLIST · MARKETING

# X Premium is now part of a five-tier plan with Grok and Cursor

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- ☐ **Write down what you pay now.** In your X subscription settings, or your Apple or Google Play subscriptions, note the plan, price, currency and renewal date.
  - ☐ **Compare the checkout total before you switch.** The X Subscription's published prices name no currency and exclude tax, so check the currency, tax and total against your current charge.
  - ☐ **Pick Premium or higher if you switch from X Premium+ and want to keep ad-free scrolling.** The \$8 Plus tier only reduces ads. The \$30 Premium tier is ad-free on most surfaces.
  - ☐ **Confirm you are willing to give up your X Premium plan for good before you check out.** A switch to The X Subscription is permanent, and support can't undo it.
  - ☐ **Make sure your card can cover the full new price.** The refund for unused X Premium time is sent separately, not taken off the checkout amount.
  - ☐ **Check your app store after switching.** Cancel a Google Play subscription that still shows as renewing. For Apple purchases, Apple decides the refund.
  - ☐ **Review Auto Top-up and spending caps if you use Grok or Cursor.** Usage beyond the weekly allowance is charged to top-up credits.
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