

CHECKLIST · SOFTWARE & SYSTEMS

Texting customers under your business name? Unregistered sender IDs now show as 'Unverified'

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- ☐ **Check what your customers see.** Send yourself a reminder or confirmation from each system you use. If it shows a number, you're done. If it shows a name, keep going.
 - ☐ **List every platform that sends texts for you.** Include booking, practice management, marketing, point-of-sale and delivery tools.
 - ☐ **Update your ABR details** so the authorised contact or service-of-notice email is current.
 - ☐ **Match each sender ID to your business name, company name, trademark or domain.** Pick the names you actually need.
 - ☐ **Ask each provider to register your IDs**, and confirm the provider is on ACMA's approved list.
 - ☐ **Watch for the ACMA email** and complete the myID check promptly.
 - ☐ **Send a test message** once registration is confirmed, and check it no longer shows as "Unverified".
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