

CHECKLIST · BUSINESS

Meta has removed 'train' from its new business terms. Its crawling permission stays

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- ☐ **Reread the crawling clause.** Open Meta's preview of the Commercial Terms and read the revised crawling sentence before the terms take effect on 30 October 2026.
 - ☐ **List the sites linked to your business.** Write down the domains your ads, Page, catalogue and shop point to, since the clause covers pages "associated with your products or services".
 - ☐ **Check your robots.txt rule for meta-externalagent.** Decide whether to disallow it; Meta's documentation says it crawls for uses such as training foundation AI models.
 - ☐ **Decide separately on meta-externalads.** Meta says it crawls for advertising and business products. If you block it, watch your ad delivery and results afterwards, since Meta's documentation doesn't say what blocking it does to ads.
 - ☐ **Tell clients if you are an agency.** If you told clients Meta's terms let it train on their websites, let them know the training wording has been removed but the crawling permission remains.
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