

CHECKLIST · BUSINESS

Meta's new business terms let it crawl business websites and train its products on them from 30 October

Published 17 October 2026. Read the full story, sources and any updates at digitaladvisors.com.au/journal/meta-commercial-terms-ai-training-business-content/

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- ☐ **Read the updated terms.** Check Meta's preview of the Commercial Terms before they take effect on 30 October 2026.
 - ☐ **Work out which sites are linked.** List the domains your ads, Page, catalogue and shop link to, since those are the most likely to count as "associated" with your products.
 - ☐ **Check your robots.txt.** Decide whether to disallow meta-externalagent, leaving facebookexternalhit alone, because Meta uses it to generate link previews when people share your pages.
 - ☐ **Tell your clients if you're an agency.** The terms require you to ensure any third party on whose behalf you use Meta's business tools follows them.
 - ☐ **Decide whether to stay.** Under the terms as written, the only clear way out of the clause is to stop using Meta's products for business.
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