

CHECKLIST · SOFTWARE & SYSTEMS

SPF, DKIM and DMARC explained: the email settings that help your invoices reach the inbox

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- ☐ **Ask your IT provider or domain host** whether you have SPF, DKIM and DMARC for every domain you send from.
 - ☐ **List every service that emails customers as you**, and check it's covered.
 - ☐ **Check Microsoft 365 DKIM** is set up for your own domain, not just the onmicrosoft.com one.
 - ☐ **Check Google Workspace DKIM** shows as authenticating in the Admin console.
 - ☐ **Publish DMARC at p=none with reporting**, then review the reports.
 - ☐ **Plan the move to quarantine, then reject**, as the ACSC recommends.
 - ☐ **Protect unused domains** with records that say they don't send email.
 - ☐ **If you send newsletters**, check your platform handles one-click unsubscribe.
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