

CHECKLIST · WEBSITES

Cloudflare's new AI crawler settings: how to refuse AI training without dropping out of Google

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- ☐ **Find out if you use Cloudflare.** Ask your web developer or IT provider whether your website runs through a Cloudflare account, and who holds the login.
 - ☐ **Open Security Settings in Cloudflare.** Check what Search, Training and Agent are set to for your domain.
 - ☐ **Confirm nothing is set to Block unless you mean it.** Block on Training now also stops Googlebot, Bingbot and Applebot, and Block on pages with ads stops them on ad pages.
 - ☐ **Choose Disallow AI Training if you want to refuse training.** It keeps the big search crawlers while telling AI companies not to train on your pages.
 - ☐ **Check your robots.txt after any change.** Visit yourdomain.com.au/robots.txt and confirm your own Disallow lines are still there.
 - ☐ **Decide on AI Overviews separately in Search Console.** Opting out there means no traffic or impressions from Google's AI search features.
 - ☐ **Ask your developer about NOARCHIVE if you want Bing to skip training now.** Cloudflare's setting won't reach Bing through robots.txt until Microsoft's planned early 2027 support, and NOARCHIVE also keeps pages out of Bing's AI chat answers.
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