

CHECKLIST · WEBSITES

auDA's plan to tighten .com.au rules: what it means for your domain, and why a petition is fighting it

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- ☐ **List your .com.au and .net.au names.** Include every name the business holds, not just the website's.
 - ☐ **Check how each name qualifies.** Compare it with your company name, registered business name and any Australian trade mark: same words, same order, nothing added.
 - ☐ **Flag names that only describe what you sell or do.** These are the ones that would rely on subparagraph (f).
 - ☐ **Don't register extra business names just for your domains yet.** auDA says there's no need to take action yet. The legal duty to register a trading name still applies.
 - ☐ **Make a submission when consultation opens.** Watch auDA's Licensing Rules Review page for the draft rules, and tell auDA how many of your names rely on (f).
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